

Lincoln Foundation Promotes Economic Opportunity In Omaha

Grants from Lincoln Financial Foundation are helping to encourage entrepreneurship and promote adult and financial literacy in Omaha. Lincoln Foundation recently awarded \$146,000 in economic and workforce development grants to seven local nonprofit organizations working in these areas, a portion of \$846,600 in charitable funds it has allocated to Omaha in 2012.

The **Greater Omaha Chamber of Commerce** will use a \$49,000 grant to promote ongoing entrepreneurship and innovation efforts and support four entrepreneurship programs: Cornstalks, Common Ground, University/Start-Up Connection and Pipeline. These key programs help entrepreneurs connect with and learn from each other, as well as from area universities and renowned business and university leaders across the country, in one-on-one meetings and group settings.

Other economic and workforce development grants awarded include:

Adult Education

- \$30,000 to **Greater Omaha Alliance for Business Ethics** for the Youth Ethics Initiative, a role modeling program to connect students with workplace ethics; Young Professionals Initiative, a business ethics training for young professionals; and the Ethical Legacy Project, an ethics program offered to businesses, city governments and executive-level training programs.
- \$25,000 to **Family Housing Advisory Services** to provide financial literacy education and asset-building services, including financial management workshops, individual budget counseling and credit report counseling, to low- to moderate-income people in the Omaha area.
- \$12,000 to **Literacy Center of the Midlands** to provide adult basic literacy training to clients of the Douglas County Department of General Assistance.
- \$5,000 to **Consumer Credit Counseling Service** for "A Place of My Own," a program offering the consumer, as a potential home buyer, basic knowledge and information about the buying process so he/she can go through the actual steps of home buying more successfully and confidently.

Workforce Development

- \$15,000 to **Metropolitan Community College Foundation** to support the second annual Heartland Extreme Entrepreneur Student Conference for middle, high school and college students to help them understand their talents and entrepreneurship.
- \$10,000 to **Youth Care & Beyond** to teach developmentally delayed individuals the skills needed to apply for and retain jobs, develop budgets and other critical life skills.

About Lincoln Financial Foundation

The Lincoln Financial Foundation, established in 1962, is a nonprofit organization formed and supported by Lincoln Financial Group. Under Lincoln Foundation guidelines, grants are made in the areas of arts, education, human services and economic/workforce development. The Lincoln Foundation awarded more than \$2.5 million to support nonprofits in the greater Fort Wayne area in 2011. Since 1962, the Lincoln Foundation has contributed over \$89 million to Fort Wayne nonprofits.

About Lincoln Financial Group

Lincoln Financial Group has set aside almost \$10 million of its pre-tax earnings for charitable causes that support philanthropic endeavors in the communities where its employees work. Lincoln Financial Group is the marketing name for Lincoln National Corporation (NYSE:LNC) and its affiliates. With headquarters in the Philadelphia region, the companies of Lincoln Financial Group had assets under management of \$174 billion as of September 30, 2012. Through its affiliated companies, Lincoln Financial Group offers: annuities; life, group life, disability and dental insurance; 401(k) and 403(b) plans; savings plans; and comprehensive financial planning and advisory services. For more information, including a copy of our most recent SEC reports containing our balance sheets, please visit www.LincolnFinancial.com.