

Lincoln Financial Network Names Joseph Gaeckle as Vice President, Enterprise Initiatives

PHILADELPHIA--(BUSINESS WIRE)--Lincoln Financial Network (LFN), the retail wealth management affiliate of Lincoln Financial Group (NYSE:LNC), announced today that Joseph Gaeckle has been named vice president, national director of Enterprise Initiatives for Lincoln Financial Advisors (LFA). In this newly created role, Joe will be integrally involved in LFA's business initiatives including the development of affiliation strategies for ensemble practices and succession planning – issues of growing importance to advisors. He will also partner with LFN's national recruiting team to develop best practices aligned with firm growth and support Lincoln sales efforts nationwide for LFA in an effort to improve the overall advisor experience with Lincoln.

"Joe has been a positive driver of our corporate culture and our advisor-first mentality of service and support to provide the best experience for our advisors," said John DiMonda, senior vice president and head of LFA. "I look forward to continuing to work with him in this new role as we focus on building the tools, resources and programs to help our advisors successfully build and grow their practices while also supporting our sales growth strategy."

Gaeckle joined Lincoln in 2013 as a Managing Principal for LFA, leading the Greater Philadelphia region of financial planners and staff as well as a local operations support team. He most recently served as regional director of Advisor Acquisition for LFA, driving new advisor recruiting into the broker-dealer and supporting enterprise sales growth across Lincoln's products including Life, Annuity and RPS sales. Prior to joining Lincoln, Gaeckle spent five years at Waddell & Reed in roles of increasing responsibility in recruiting and business planning. He started his career at The Hartford/PLANCO, achieving top status as a regional marketing director. Gaeckle graduated from LaSalle University in Philadelphia, PA and holds Life and Health Insurance, Series 6, 7, 63, 65, & 24 and CMFC designations. He is an active member of the Financial Planning Association and the SIFMA Securities Industry Institute.

About Lincoln Financial Network

Lincoln Financial Network is the marketing name for the retail sales and financial planning affiliates of Lincoln Financial Group and includes Lincoln Financial Advisors Corp. and Lincoln Financial Securities Corp., both members of FINRA and SIPC. Consisting of approximately 8,900 representatives, agents, and full-service financial planners throughout the United States, Lincoln Financial Network professionals can offer financial planning and advisory services, retirement services, life products, annuities, investments, and trust services to affluent individuals, business owners, and families. Lincoln Financial Group is the marketing name for Lincoln National Corporation (LNC) and its affiliates. Find us on LinkedIn, Facebook, Twitter, and YouTube.

About Lincoln Financial Group

Lincoln Financial Group provides advice and solutions that help empower people to take charge of their financial lives with confidence and optimism. Today, more than 17 million customers trust our retirement, insurance and wealth protection expertise to help address their lifestyle, savings and income goals, as well as to guard against long-term care expenses. Headquartered in Radnor, Pennsylvania, Lincoln Financial Group is the marketing name for Lincoln National Corporation (NYSE:LNC) and its affiliates. The company had \$253 billion in assets under management as of March 31, 2018. Lincoln Financial Group is a committed corporate citizen and was named one of the Forbes Best Employers for 2018, is a member of the Dow Jones Sustainability Index North America, and received a perfect score of 100 percent on the 2018 Corporate Equality Index. Learn more at: www.LincolnFinancial.com. Follow us on Facebook, Twitter, LinkedIn and Instagram. Sign up for email alerts at <http://newsroom.lfg.com>.