

Lincoln Financial Group Named to the 2014 Black Equal Opportunity Employment Journal's "Best of the Best" List

RADNOR, Pa.--(BUSINESS WIRE)--Lincoln Financial Group (NYSE: LNC) announced today that it has been named to the Black Equal Opportunity Employment Journal's (BEOEJ) "Best of the Best" List in the finance and banking industry. This marks the second consecutive year that Lincoln Financial has earned this recognition. "Best of the Best" is an annual review survey of the nation's employers, initiatives, government agencies and educational institutions conducted by DiversityComm, Inc. (DCI) and its four publications, including BEOEJ—a leading African American career and business magazine.

"Giving these companies the recognition they deserve for diversifying their workforce is one of the most significant strategies for driving performance and success in an organization," said Mona Lisa Faris, President and Founder of DiversityComm, Inc. "We are honored to compliment Lincoln Financial Group and other companies that are striving for diversity."

Hundreds of Fortune 1000 companies were polled for the 2014 "Best of the Best" evaluations. These nonbiased studies are valuable resources for jobseekers, business owners, students, consumers, senior management, business associations, employment agencies and consumer groups.

"At Lincoln Financial, Diversity and Inclusion is not just a practice, but a strategic focus on three areas: our workplace, the marketplace and the various communities we serve," said Allison Green, senior vice president and chief diversity officer, Lincoln Financial Group. "Lincoln's history and legacy has set the stage for our current initiatives and strategies for sustained future efforts in each. Our organization is honored to once again be recognized by BEOEJ as a 'Best of the Best' company."

For more information on Lincoln Financial's Diversity and Inclusion activities, please visit our Facebook page.

About Lincoln Financial Group

Lincoln Financial Group is the marketing name for Lincoln National Corporation (NYSE:LNC) and its affiliates. With headquarters in the Philadelphia region, the companies of Lincoln Financial Group had assets under management of \$209 billion as of March 31, 2014. Through its affiliated companies, Lincoln Financial Group offers: annuities; life, group life, disability and dental insurance; employer-sponsored retirement plans; savings plans; and comprehensive financial planning and advisory services. For more information, including a copy of our most recent SEC reports containing our balance sheets, please visit www.LincolnFinancial.com.

About the Black EOE Journal (BEOEJ)

BEOEJ's goal is to connect, educate and promote equal opportunity thus creating a more diverse workplace. Every issue provides the latest, most important diversity news, covering virtually every industry, business and profession. This includes up-to-date statistics on workforce diversity, as well as business-to-business trends. We offer both recruitment and business opportunities, along with accurate, timely conference and event calendars.

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