

Get Out The Vote: Help Lincoln Financial Group Choose The Lincoln's Legacy Award Winner On Facebook®

Lincoln Financial Group (NYSE:LNC) announced today that it is engaging its Facebook community to help choose the first-ever winner of the Legacy Award, which will recognize a nonprofit organization that advances President Abraham Lincoln's legacy of freedom, opportunity and equality through education. From now until 11:59 p.m. ET on December 4, 2013, Lincoln Financial's fans can cast their vote for one of ten finalists eligible to win the \$50,000 award.

- City Year Sacramento
- Steppingstone Foundation
- Brigade Boys and Girls Club
- Big Brothers Big Sisters of Greater Kansas City
- ONEGOAL
- Project GRAD Houston
- Summer Search Boston
- Higher Achievement Program
- City Year Little Rock/North Little Rock
- YWCA of Lake County

The Legacy Award is part of "Lincoln's Legacy," the company's three-year initiative that coincides with the 150th anniversary of the signing of the Emancipation Proclamation. The initiative culminates in 2015, the year that marks the 150th anniversary of the adoption of the 13th Amendment to the Constitution.

"Lincoln's Legacy focuses on encouraging the hopes and dreams of America's children," said Nancy Rogers, senior vice president and president of the Lincoln Financial Foundation, the philanthropic arm of Lincoln Financial Group. "The Legacy Awards enable us to celebrate and support organizations whose mission, vision and programs help create the level of access and opportunity envisioned by our namesake, President Abraham Lincoln. We wish each organization the best of luck as the voting gets underway."

During each year of the "Lincoln's Legacy" initiative, one organization that exemplifies the President's legacy of freedom, opportunity and equality, and whose programs impact increased high school graduation rates and college preparedness, will receive the \$50,000 Legacy Award. The application period for this year's award closed on September 13, 2013. Applications that met the eligibility requirements were reviewed by Lincoln Financial's Internal Selection Panel, who then selected the ten finalists.

"We practice Diversity and Inclusion throughout every aspect of our business, including our relationships within local communities," said Allison Green, senior vice president and chief diversity officer for Lincoln Financial Group. "Lincoln's Legacy not only looks to the past for inspiration, but it is also committed to moving ahead by helping young people secure a positive future. The Legacy Awards are designed to achieve that goal, and we are pleased to be able to engage our social community in the process of choosing the right organization for this important recognition."

For more information, including rules to place your vote, please visit the

Legacy Award section of Lincoln Financial's Facebook page. To learn more about the Lincoln's Legacy initiative, please visit www.lincolnslegacy.lfg.com.

About Lincoln Financial Group

Lincoln Financial Group is the marketing name for Lincoln National Corporation (NYSE:LNC) and its affiliates. With headquarters in the Philadelphia region, the companies of Lincoln Financial Group had assets under management of \$197 billion as of September 30, 2013. Through its affiliated companies, Lincoln Financial Group offers: annuities; life, group life, disability and dental insurance; employer-sponsored retirement plans; savings plans; and comprehensive financial planning and advisory services. For more information, including a copy of our most recent SEC reports containing our balance sheets, please visit www.LincolnFinancial.com.

About Lincoln Financial Foundation

The Lincoln Financial Foundation, established in 1962, is a nonprofit organization formed and supported by Lincoln Financial Group. Under Lincoln Foundation guidelines, grants are made in the areas of arts, education, human services and economic/workforce development.