

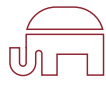
Financial Planning

A Non-Partisan Issue

Democrats and Republicans might be polarized in their feelings about the election, but both parties are in agreement when it comes to planning for their financial futures.*



A Shared Lack of Confidence



26%

Planning for Retirement

25%

27%

Planning for my Family's Future

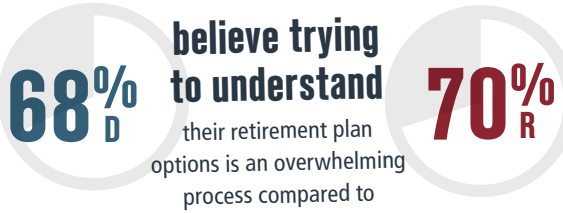
33%

38%

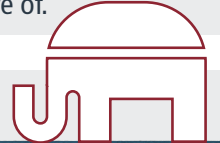
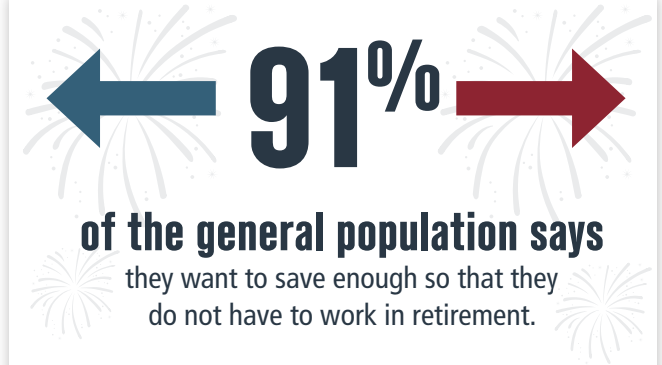
Financial Planning / Budgeting

39%

Common Barriers to the Process Exist



Highly focused on securing outcomes



Take Charge!

Through financial education and awareness, Americans of all political parties can overcome common financial planning challenges and achieve positive outcomes.



You're In Charge®

*All data sourced to 2016 M.O.O.D. of America Study

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LCN-1556327-072716

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